

## Agricultural Tools: 1962 'Spring Plowing' Poster

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TITLE

Spring plowing (Chungeng 春耕)

DATE

1962

CREATOR

Fang Dong 方洞

PUBLISHER

Renmin jiaoyu chubanshe

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DESCRIPTION

This propaganda visualizes two important trends in Maoist China, namely the mechanization and industrialization of agricultural production, as well as the growing

integration of women into production which was seen as their liberation from the shackles of domestic (unpaid) labor and patriarchic structures in society. Accordingly, tractor girls enjoyed a considerable popularity on propaganda posters of the 1950s and -60s.