The Mao Era in Objects

Wristwatches: Children's Toys

怎样给小孩买玩具(附1图)

• 杭州日报/1959-01-20/ 第003版面/ /作者: 夏惠恒 【大中小】



我在解放街百货商店儿童玩具部实习时,看到许多家长总是喜欢给孩子买些"手表"、"小轿车"等玩具。可是,象"拖拉机"、"中耕机"、"联合收割机"、"载重汽车"、"铁铲"、"铁耙"等劳动玩具,除了幼儿园来买外,很少有人过问。听老营业员同志说,这种玩具买的人一向很少。

劳动玩具可以培养儿童从小热爱劳动的习惯,懂得一些生产知识。我想,挑玩具也应该多 从教育意义着想。

(杭州商业学校夏惠恒)



TITLE

How to choose a toy for children (zenyang gei xiaohai mai wanju 怎样给小孩买玩具)

DATE 1959-01-20

CREATOR

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PUBLISHER

Hangzhou Ribao

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DESCRIPTION

In this article from the Hangzhou Daily newspaper, the author, a teacher at a local commercial college (杭州商业学校) writes: 'When I was a trainee at the children's toy counter at Hangzhou's Liberation Road Department Store (杭州解放街百货商店), I observed that many parents liked to buy their children toy wristwatches or car. Parents rarely bought toys such as tractors, reaping machines, combines, shovels, and rakes[...] Experienced clerks told me that they had the same observation. I think parents should consider choosing laboring types of tools for their children, because those toys could give them knowledge about production and also help develop a habit of loving to work and labor from their childhood.'

Source: Xia Huiheng 夏惠恒, 'How to choose a toy for children' (zenyang gei xiaohai mai wanju 怎样给小孩买玩具), *Hangzhou Ribao*, 20 January 1959.