

The Mao Era in Objects

## **Little Red Book: Revolutionary Textbook**

凡是错误的思想，凡是  
毒草，凡是牛鬼蛇神，都应  
该进行批判，决不能让它们  
自由泛滥。

毛泽东



chineseposters.net

以毛泽东思想为武器 批判旧世界 建设新世界

YI MAO ZE DONG SI XIANG WEI WU QI PI PAN JIU SHI JIE JIAN SHE XIN SHI JIE

TITLE

Criticize the old world and build a new world with Mao Zedong Thought as a weapon (Yi Mao Zedong sixiang wei wuqi pipan jiu shijie jianshe xin shijie 以毛泽东思想为武器批判旧世界建设新世界)

DATE

1966-09

CREATOR

Propaganda Poster Group Shanghai (Shanghai Renmin meishu chubanshe xuanchuanhuazu 上海人民美术出版社宣传画组)

PUBLISHER

N/A

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DESCRIPTION

While by late June 1966 basically the whole Chinese publishing industry was geared toward the production of Chairman Mao's works, the *Little Red Book* became a new revolutionary textbook for a generation of Red Guards.